



Tuesday 2 December 2008

Pall-Ex Hub, Ellistown, Leicestershire

Profit from being 'Green'

A one-day workshop that will identify practical actions and solutions to reduce costs by more than 10%. Applicable to all companies that operate commercial vehicle fleets, warehouses and other facilities in the supply chain

Some of the key areas covered at the Summit

Make savings from more effective

- *Fuel management*
- *Fleet management*
- *Use of the latest IT tools*

Cut down operating mileage by taking advantage of

- *Being part of an effective network*
- *Joining a freight exchange*
- *Having the right vehicles*

Reduce overheads by

- *Efficient warehouse management*
- *Measuring performance and testing against the best*
 - *Excellent operational control*

BOOK NOW

to guarantee your place at this premier logistics event

Part of the

**Logistics
Leaders Network**





Practical advice on profiting from being 'Green'

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Programme

08.30 – 09.00	Registration
09.00 – 09.10	Welcome from Chairman Peter Acton , Managing Director, Gyros Communications and Logistics Leaders Network
09.10 – 09.35	Keynote Address - Kevin Zwolinski , Managing Director, Click-On Logistics Ltd will set the scene on the 'Green Agenda' as it relates to logistics operations and supply chains. He will explain how management of your Carbon Footprint can reap rewards in a number of ways. He will also highlight some key 'get rights' with best practice examples that lead to sustainable business solutions.
09.35 – 10.00	Being in a Network - Hilary Devey , Managing Director, Pall-Ex has built up the leading high quality national pallet network and will explain the advantages to operators and customers of being in a network-how this can have a positive impact on the environment and reduce costs at the same time. This philosophy is being implemented throughout Pall-Ex's operation.
10.00 – 10.25	Being in a Freight Exchange should be part of a complete 'green plan' for every professional operator as environmental pressures increase. This can help reduce wasted mileage, reduce emissions by having a smaller core fleet and increase efficiency and productivity of the whole operation by matching the needs of customers more closely with the operation. Lyall Cresswell , Managing Director, Transport Exchange Group will explain how Freight Exchanges can help develop positive collaboration between operators.
10.25 – 10.40	Questions and Answers
10.40 – 11.00	Coffee
11.00 – 11.25	Green operations in Practice - Craig Bunker , Managing Director, Key 3 Partners will outline the practical steps Costin Logistics has implemented to reduce its carbon footprint and increase the company's productivity and efficiency leading to an improved bottom line.
11.25 – 11.50	Shades of Green - are Telematics a Panacea? Fuel costs have become a major issue in running vehicle fleets. The days of cheap energy are over. Chris Evans from Volvo Trucks reports on 'off the shelf' environmental solutions to help manage the key fuel cost operational issues.
11.50 – 12.15	Reducing Energy Costs in the Warehouse - Martin Needham , Managing Director, Lutterworth Electrical Services identifies where significant energy and carbon savings can be made. He also asks the question:- Are you making full use of Government incentives to achieve this?
12.15 – 12.40	Reducing Energy Costs of your Trailer Fleet - Simon Hazelgrove , Group Sales Director, Deker Trailers points out the key issues when choosing a 'green' trailer fleet. Operators need to consider load capacity, aerodynamics, trailer construction techniques and materials and tyre choice to create an operational effective low cost and 'green' trailer.
12.40 – 12.50	Questions and Answers
12.50 – 14.00	Lunch
14.00 – 14.25	Operational Excellence - Transport Optimisation Paul Palmer , Managing Director, DPS Limited will outline how by using the LogiX suite fleet operators can gain benefits such as a reduction in vehicle mileage, fuel consumption and fleet size, hence reducing an operation's carbon footprint. Lyndsey Hutcheon , Marketing Manager of tmWare will then outline top tips for reducing carbon footprints further by improved IT efficiency in the workplace
14.25 – 14.50	Operational Excellence - Coincidence of Deliveries to customers can significantly reduce costs of operation, reduce carbon emissions in cities and improve customer service to high street retailers. Wincanton explains how this strategy is paying off for its high street retail customers.
14.50 – 15.15	Operational Excellence - Measuring Performance. Freight Best Practice has introduced an online benchmarking toolkit that will give users a practical support for their businesses and measure their performance against the best. Jonathan James will highlight areas for improvement and help them develop a bottom line driven strategy that will also draw out their green credentials.
15.15 – 15.25	Questions and Answers
15.25 – 15.30	Conclusions by the Chairman Peter Acton
15.30 – 16.00	Visit round the Pall-Ex Hub highlighting the green environment and the actions the company has taken to reduce emissions, energy costs and improve productivity at the same time.
16.00	Coffee and programme ends

Who should attend

The Logistics Leaders Network has put together a practical programme to help any operator of a transport fleet or a warehouse. This one-day workshop is designed to provide attendees with a series of practical actions they can take to save money in their operation and still be seen to be 'green'

This authoritative and informative Summit is ideal for all logistics and supply chain professionals, road hauliers and retailers and manufacturers operating large fleets of vehicles and warehouses



Why you should attend

- *Hear about key issues that can save you money*
- *Network with other professionals facing similar issues*
- *Learn about best practice and the do nots!*
- *Identify practical solutions for your business*
- *Keep ahead of your competition*
- *See Pall-Ex's state-of-the-art 'green' hub*

Sponsored by





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The Green Logistics Summit is exceptional value for money at £150 plus VAT (£176. 25) per delegate, which includes documentation, buffet lunch and site visit to the Pall-Ex Hub

Special delegate rate of £95 plus VAT (£111. 62) applies for all Pall-Ex members and members of the Logistics Leaders Network

4 EASY WAYS TO BOOK

Phone

Ring Gyros Communications (formerly Peter Acton Associates) on **01372 846480** to request a booking form. This will sent to you by email, post or fax

Fax

Fax the fast response booking form below, to the debate organisers: Gyros Communications on **01372 727130**

Post

Simply complete and post this leaflet attaching your cheque or invoice instructions to **Gyros Communications**
Global House, 1 Ashley Avenue, Epsom, Surrey KT18 5AD

E-mail

Send your name and contact details to: **admin@paa-pr.co.uk**

HOW TO PAY

By Cheque

All cheques should be made payable to: **Gyros Communications** and attached to a clearly filled in booking form. Once your cheque has cleared a receipt will be issued followed by full joining instructions by post or email

Invoice

If you prefer to be invoiced, please sign booking form / purchase order and post or fax to Gyros Communications. You may settle your invoice by cheque or BACS payment. We will supply you with bank details on request. Once your payment has cleared you will receive full joining instructions by email or post

Credit Card (PayPal)

If you prefer to pay using PayPal, please email: **admin@paa-pr.co.uk** saying you wish to pay via PayPal. Once we receive the email and all details we will begin the transaction and request payment from you

Cancellation Policy

All fees must be paid prior to the commencement of Green Logistics Summit to guarantee attendance

Any cancellation must be received in writing at least 14 days before the event to ensure a 50% refund of fees paid

Alternate delegates can be nominated at any time by phone or email

BOOKING FORM

Please enter the number of delegates in the applicable price range box

Please reserve a full delegate place at £150 plus VAT (£176. 25)

Please reserve a discounted place at £95 plus VAT (£111. 62)
I am a Pall-Ex member. I am a Logistics Leaders Network member.

Delegate Name: _____

Total inc VAT £

Please invoice me (this form will be your purchase order)

Cheque enclosed (please tick only one box)

Credit Card (Paypal) (please tick only one box)

Company: _____

Address: _____

Postcode: _____

Tel: _____ Fax: _____

Email: _____

Name and signature of person completing this form: _____

Name: _____

Job Title: _____

Signature: _____